

Matt Metropulos UI & UX Problem Solver

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Experience

Vectorform | Associate Creative Director

November 2013 - Present

Clients include: Ram Trucks and DTE Energy

Team Detroit | Associate Creative Director - Mobile

January 2012 - November 2013

Clients included: Ford, Lincoln and Ford Racing

Electronic Arts | Senior Interface Designer - Lead

January 2009 - December 2011

Products included: Madden NFL 10-13 (PS3/X360), Madden NFL Online and Madden NFL Superstars (Facebook)

Tribal DDB | Art Director

May 2004 - December 2008

Clients included: Lowe's, Gatorade, LensCrafters, Tropicana and Quaker Oats

Metropulos.com | Interactive Designer

January 2002 - May 2004

Clients included: Alberto-Culver, Tresemmé, St. Ives, Mrs. Dash and VO5

Recognition

2014 FWA Mobile Site of the Day, August 7, Lincoln Mobile Redesign

2013 Cross Mobile Integration Silver Winner - MMA Smarties, Ford Racing Mobile

2012 Mobile Website Bronze Global Winner - MMA Smarties, Ford Mobile Website

2012 Best of Show - Game Informer, Madden NFL 13

2011 Achievement in Art Nominee, EA Tiburon Sharkie Awards

2010 Rookie of the Year Nominee, EA Tiburon Sharkie Awards

2009 SXSW Finalist, Lowe's "Sunnyville"

2008 FWA Site of the Day, April 28, Lowe's "Sunnyville"

2007 Featured in Forrester as a best case for Retail Site Design, LensCrafters.com

2006 Adcritic Interactive Shortlist, Tropicana "Frong"

Education

Art Institute of Colorado

1998 Associate of Applied Science, Graphic Design

Skills

User Experience Design, User Interface Design, Creative Direction, Art Direction, Prototypes, Illustration, Conceptualization, Storyboards, Team Management, Project Management, Crazy Good Organizational Skills and all that other design stuff too.

Illustrator, Photoshop, Flash, Dreamweaver, CSS, HTML and Office

References available upon request.